

FOR IMMEDIATE RELEASE

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YOU CAN HELP END DOMESTIC VIOLENCE WHILE YOU GROCERY SHOP

PONTIAC, MI, November 3, 2011... Sometimes when reading about sexual assault or domestic violence in the news one can feel helpless. But there are ways that everyone can help those who have been victims and those who are working towards ending the violence. The newest way to help is easy and can be done while you shop for groceries at Whole Foods Market Metro Detroit stores.

Thanks to Whole Foods Market you can effortlessly help HAVEN, Oakland County's center for the prevention and treatment of domestic violence and sexual assault. Whole Foods Market has a program called *One Dime at a Time* which collects donations for nonprofits in need when you use your own bag to shop!

Now through January 31, 2012 at all Metro Detroit Whole Foods Market locations when you bring in a reusable bag you can choose to donate the dime refund to HAVEN. Whole Foods Market Metro Detroit stores are located at 2918 Walton Blvd in Rochester Hills; 2880 West Maple Rd in Troy and at 7350 Orchard Lake Rd in West Bloomfield.

HAVEN is Oakland County's center for the prevention and treatment of domestic violence and sexual assault. The nationally recognized non-profit organization is a leader in preventing and treating the trauma of domestic violence and sexual assault, through community education and empowerment of survivors. HAVEN believes that everyone deserves to live without fear.

About Whole Foods Market®

Founded in 1980 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFMI), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by Health magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, Team Member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 58,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by FORTUNE magazine for 13 consecutive years. In fiscal year 2010, the company had sales of more than \$9 billion and currently has more than 300 stores in the United States, Canada and the United Kingdom.

For more information about HAVEN and its programs and services, visit www.haven-oakland.org or call (248) 334-1284.

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