

HAVEN's 6th Annual



May 16, 2019 | Royal Oak Farmers Market



“A flower blooming in the desert proves to the world that adversity, no matter how, great, can be overcome .”

- Matshona Dhliwayo

HAVEN is Oakland County’s only non-profit agency that offers comprehensive services to survivors of domestic violence and sexual assault. It serves people who take an enormous risk-- the risk to move themselves and their children away from everything they know. The transition out of domestic violence is unimaginably painful. Nevertheless, one-step towards safety and through HAVEN’s doors can blossom into a bright future full of resilience and serenity.

Every day, HAVEN sees survivors of domestic violence and sexual assault come into their own and even flourish through access to safe shelter, counseling and court advocacy and help with housing, finance, transportation and medical resources. Through our diverse & inclusive programs and outreach efforts, we benefit over 30,000 people per year.

You can help HAVEN eliminate
and transform the lives of survivors.

**Please consider supporting our largest fundraiser,
the Blossom Gala, as a corporate sponsor.**

HAVEN’s annual gala is its largest fundraiser each year, bringing close to \$300,000 for critical programs and services. HAVEN’s Blossom Gala, Thursday, May 16, 2019, will be a glamorous evening that includes a seated dinner, silent and live auctions, entertainment, live music and inspirational speakers. We have a variety of sponsorship options to fit your company’s charitable strategy.

You can bring a new beginning to thousands of survivors of domestic violence and sexual assault in your community. Everything HAVEN accomplishes is possible because of your thoughtful and generous support.



Why Sponsor the Blossom Gala?

BECAUSE DOMESTIC VIOLENCE HAS REACHED EPIDEMIC PROPORTIONS:

1 in 3 Michigan families are impacted by domestic violence. This includes your employees, your coworkers, friends and family.

The Department of Labor reports that victims of domestic violence lose nearly **8 million days of paid work per year in the U.S.**, resulting in a **\$1.8 billion loss in productivity for employers.**

BECAUSE HAVEN IS ETHICAL:

HAVEN is a member of The Association of Fundraising Professionals (AFP). AFP represents more than 30,000 members in 235 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs.

AFP states that the best practices for special events are to ensure that the Cost to Raise A Dollar (CTRAD) is less than \$0.40. HAVEN is proud to share that in 2018, the CTRAD for the 5th Annual Gala was only \$0.16, far below established best practices, ensuring that the majority of funds received from this event directly help survivors of domestic and sexual violence.

BECAUSE YOUR BUSINESS WILL BENEFIT:

From networking with prominent Metro Detroit business leaders to gaining priceless good-will exposure, HAVEN's Blossom Gala will play an important role in promoting your business. Associate your brand with a cause that truly matters and makes a difference in our community.

In 2018, leading industry giants such as Kelly Services, Magna International, Henry Ford Health System and Pepsi Beverages Company sponsored the Gala. Join them in supporting this year's HAVEN Blossom Gala.



Still not convinced?

Call Jasmine at **248-322-3705** with questions about how your corporation can make the most of sponsoring the Blossom Gala.

EXCLUSIVE
Title Sponsor

Presenting Sponsor

\$25,000

MEDIA RECOGNITION

Logo recognition on all Gala advertising

Logo on Gala save the dates

Logo on Gala invitations

Recognition in all Gala press releases

Five (5) mentions on HAVEN social media sites

Logo recognition on Gala website with a hyperlink to corporate website

Logo in three (3) e-newsletters, sent to more than 5,000 HAVEN supporters

EVENT RECOGNITION

Logo and Presenting Sponsor recognition in program booklet

Logo and Presenting Sponsor recognition on all signage displayed throughout Gala

Opportunity for company representative to speak at the Gala

Podium recognition at the Gala

Priority seating

GUESTS

Twenty (20) Gala guest tickets



INDIVIDUAL
Ticket Options

Attend the *Blossom Gala*
May 16, 2019

VIP - \$1,000

Recognition in the program booklet as a VIP

Two (2) Gala Tickets

Reserved seating

Name recognition as a VIP on Gala website

Name recognition as a VIP on social media

PATRON - \$500

Recognition in the program booklet as a Patron

Two (2) Gala Tickets

Reserved seating

SUPPORTER - \$200

One (1) Gala Ticket

Reserved seating

YOUNG PROFESSIONALS
(under 35) - \$75

One (1) Gala Ticket

Reserved seating



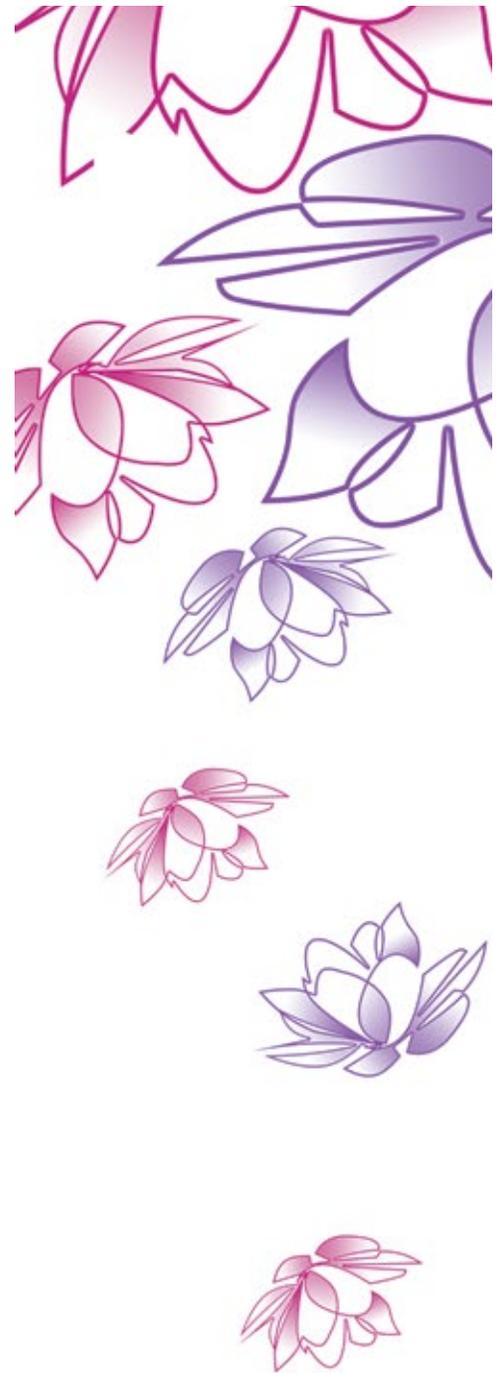
Donate to the Silent and Live Auctions:

It's exciting, competitive, and intense! It's our silent and live auctions. Donate an item to the Blossom Gala and watch as guests bid with fervor over who will be the winner.

HAVEN proudly features exclusive items that guests are only able to purchase at the Gala. These include unique experiences, priceless items and memorable gift packages. We need your help to make our auctions special and more exciting than ever. Please consider donating an exclusive item, gift certificate or package. Some examples include tickets to shows and events, signed memorabilia, a stay at a vacation home, date night packages, golf reservations at your country club and unique experiences. Use your creativity to create a wow-worthy auction package to benefit HAVEN!

Funds raised through the silent and live auctions go directly to programming for survivors of domestic and sexual violence. In previous years, the auctions raised over \$50,000 to support vital HAVEN programs that benefit your community. Any gifts given to the silent and live auctions are tax-deductible.

If you have an item or experience you would like to donate, please contact Jasmine Valentine 248-322-3705 or jvalentine@haven-oakland.org.



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**HAVEN Appreciates Your Support!**  
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Yes! I/we will attend.

Please find our support below at one of the following levels:

- | | |
|--|---|
| <input type="radio"/> Title Sponsor \$25,000 | <input type="radio"/> Seed of Distinction \$2,500 |
| <input type="radio"/> Blossom of Grace \$15,000 | <input type="radio"/> VIP \$1,000 |
| <input type="radio"/> Bud of Serenity \$10,000 | <input type="radio"/> Patron \$500 |
| <input type="radio"/> Stem of Resilience \$7,500 | <input type="radio"/> Supporter \$200 |
| <input type="radio"/> Roots of Tenacity \$5,000 | <input type="radio"/> Young Professional \$75
(Under 35) |



Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____



Enclosed is my payment in the amount of: \$ _____

Please send us an invoice for our _____ sponsorship/ticket(s)

Pay via credit card below or pay online at: <http://haven.preclickbid.com>

Name on card: _____

Card #: _____ Exp. Date: _____

Signature: _____



RSVP by April 1, 2019 to: Jasmine Valentine

HAVEN | 801 Vanguard | Pontiac, MI 48341 | 248.322.3705

Fax: 248.334.3161 | jvalentine@haven-oakland.org

Note:

There are no physical tickets. Names will be listed at the registration table near the valet drop-off.